



A Symphony of Lights

A Dance Journey
to Self Love

**SPONSORSHIP
BROCHURE**



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A DANCE JOURNEY
TO SELF LOVE



OUR VISION

A Symphony of Lights is more than just a performance;
it's an inspiring journey of self-love, authenticity, and empowerment.

Our goal is to bring this uplifting experience to communities across the UK,
ensuring every woman, regardless of background,
has the opportunity to participate in this transformative event.

By partnering with us, you're not only supporting a one-time show
you're helping us share a message of self-worth and cultural appreciation,
especially in communities where access to empowering experiences can be limited.

***Together, we can create a lasting impact that resonates beyond the performance,
uplifting women across the nation.***



MARKETING OPPORTUNITIES

Event Promotions:

Your brand will be prominently displayed at events, reaching a targeted audience of women committed to self-improvement and wellness.

Social Media Campaigns:

We'll feature your brand in our social media content, including shout-outs, branded posts, and collaborative campaigns.

Community Outreach Initiatives:

Supporting our community events positions your brand as a leader in promoting social responsibility and women's empowerment.

Performance Shows:

Sponsor a performance to showcase your commitment to supporting the arts and women's empowerment.

BUDGET ALLOCATION

Given the scope of A Symphony of Lights and its mission to reach multiple communities across the UK, here's a suggested allocation based on industry averages and similar projects:

The largest portion of the budget—approximately 40%—will go towards

Production and Performance Costs. This includes everything needed to ensure a high-quality experience, such as lighting, sound, stage equipment, and talent fees, along with the logistics that allow us to bring a memorable performance to each community.

Around 20% of the budget is dedicated to **Marketing and Promotion.** These funds will support social media campaigns, event promotions, printed materials, and outreach efforts to drive attendance and maximize the visibility of both our event and our partners.

Community Outreach Initiatives will make up 15% of the budget, supporting local events, workshops, and other activities that expand our message of self-love and empowerment in each unique community we reach. This is a core part of the project's mission to connect with women from diverse backgrounds.

Approximately 20% is allocated for **Travel and Accommodation** and **Administration and Management** costs, which include project management, administrative expenses, and other operational needs essential to keeping everything on track.

Finally, a 5% **Contingency Fund** will help us handle any unexpected costs

This allocation ensures that we're well-prepared to bring *A Symphony of Lights* to life, while also maximizing the benefits and visibility for our sponsors.



SPONSORSHIP LEVELS

Choose from our range of sponsorship levels, each offering unique benefits and tailored visibility.

Bronze Sponsor

Investment: £1,000 - £2,500
Logo placement on our website
Social media shout-outs and mentions
Recognition in our monthly newsletter
Early access to ticketing link for your network

Silver Sponsor

Investment: £5,000 - £7,500
All Bronze Sponsor benefits
Banner display at events, reaching attendees as they enter and exit
Opportunity to provide promotional materials to attendees
Branded photo booth or social media station at select events

Gold Sponsor

Investment: £10,000 - £15,000
All Silver Sponsor benefits
Sponsor recognition on all digital ads and email newsletters as a key supporter
Dedicated "sponsored by" performance segment featuring your brand
Co-branded giveaway or contest for VIP attendees

Platinum Sponsor

Investment: £20,000+
All Gold Sponsor benefits
Exclusive "Title Sponsor" designation, prominently displayed on all event and marketing materials
VIP backstage access for select guests
Opportunity to create a branded experience zone at the event



SPONSORSHIP BENEFITS

By sponsoring us you will not only support women's empowerment but also enhance your brand's visibility and reputation within the community.

Your partnership will demonstrate a commitment to social responsibility and community engagement, aligning your brand with a movement that champions self-love, cultural appreciation, and holistic wellness.

CONTACT

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